
Eleni Phyla's work has a conceptual orientation and takes different forms, from materialisation to new media. Her artistic practice, in general, is focused on concepts. Her principle when working is to use liberally any medium or media, which, in effect, will help convey individual ideas.

She often appreciates more basic ways of expression, which translate into pencil on paper. Phyla tries to keep concepts simple so that they can be easily understood, and can eventually give to the project a dimension that has a capacity for further interpretations. She is intrigued by pop culture and likes to observe it and outline its paradoxes. Her capacity to interpret situations from, at first glance, a simplistic yet poetic/humorous spectrum has, at times, pushed the boundaries of what is or isn't considered to be art. Her work often develops in correspondence with an exhibition's environment, be it a gallery or public space.
In What Colour Should I Believe In, Saint On Wood, Wood Cabinet, RGB Led, UV Black Light, Phosphorescent Liquid, 80 x 60 x 12 cm, 2013-2014
Greek Map, installation view, flour, dimensions variable, 2014